

## Agency description



Skooter Reklambyrå  
 Norra Hamngatan 4  
 SE-411 14 Göteborg  
 Sweden  
 Tel.: +46 31 10 58 50  
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 info@skooter.se  
 www.skooter.se

**Main business areas:**

- Internal and external communication
- International marketing
- Strategy and concept development
- Brand management and brand communication
- Direct marketing and sales support
- Packaging design
- Corporate magazines and PR
- Internet communication and webdesign
- Events and expo marketing

**CommWorld contact person/s:**

Jessica Fällgren  
 Per Johansson

**Salient facts**

**Established**  
 1989

**Corporation registration**  
 Limited liability company

**Management**  
 Johan Runesson,  
 Managing Director

**Total employees**  
 4

**Turnover 2007**  
 EUR 645 000 (Total Billings)

**Gross Profit 2001**  
 EUR 1.200.000

**Media Billings incl.**  
 no

**Agency profile**

The more complex the product or service you offer, the more important it is to simplify what you say about it so that its unique advantages are expressed clearly and your offering is perceived as the natural choice.

And it's equally important that you communicate in such a way that your public listens, likes what it hears and responds the way you want.

And that's exactly what our job is all about. We help industrial manufacturers, commercial businesses and service providers reinforce their brands through clear and straight-forward communication – externally and internally, nationally and internationally.

**Current major clients**

**Armaturljonsson**  
 piping systems

**AstraZeneca**  
 pharmaceuticals

**Bonab**  
 electronic components

**Callidus**  
 water purification

**Carryline**  
 conveyor systems

**Cryo**  
 liquefied gas handling

**Delling Expo**  
 exhibitions

**Etteplan**  
 technical consultants

**Pullmax**  
 punching machines

**SC Communication**  
 merchandise

**Soft Touch**  
 working gloves

**Volvo Buses**  
 buses

**ÅF-Ingemansson**  
 sound and vibration consultants