

Agency description

www.iotta.com[®]
 advertising & communications agency

IOTTA Communications n.v.
 Azaleastraat 75
 9040 Gent
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 iotta@iotta.com
 www.iotta.com

Main business areas:

Marketing and Corporate Communication
 Consulting & Development of:

- Advertising & Multimedia
- Corporate Identity & Packaging
- Direct Marketing & Publishing
- Promotion & PR
- Events & Fairs

CommWorld contact person/s:

Jan J. van Nunen
 Jean-Louis van Nunen

Salient facts

Established

1976

Corporation registration

Limited (liability) coop. = NV

Management

Jan J. van Nunen
 Jean-Louis van Nunen

Total employees

12

Turnover 2007

EUR 2,109,000

Agency profile

Over the past 32 years IOTTA Communications has always successfully profiled itself as a marketing and corporate communications agency. Whether for national or international companies and missions, the attention is always focused on the targeted results in both the short and longer terms. This is why we find assessments so important. For IOTTA Communications, in-depth target group experience and study, research and product knowledge always form the basis for a concept with a strong strategy, clear message and creative approach. For business-to-business campaigns or wide-ranging consumer projects, IOTTA Communications does not opt for the simplest and least labour-intensive solution with a fixed return for the agency. Rather we choose the most efficient and result-orientated communications media with the highest penetration. Our professional team will always do what it takes to succeed. Scoring together is our business.

Current major clients

Amcor

European/Asian Plastic Packaging Manufacturer

ATAG Verwarming

Technology for central heating and hot water

Bayer HealthCare

Animal Health

Combell

Internet solutions

Delhaize

Food Retailer

Del Rey

Chocolates

Etex Group

Worldwide Production and Sale of Building Materials

Euler Hermes Belgium

Credit Insurance

Friesland Foods Professional

Debic Horeca & Bakery products

Honda Europe

Parts Power Equipment, Parts Motorcycle

Honda Europe European Engine Center

Four-stroke Engines

Hush Puppies

Shoes

Kraft Foods

Leo, candy bar

Llyodspharma

Group of Pharmacies

Makita

Power tools

Napatec

Building & Construction – structural framing works

Nateus

Insurances & Loans

Nestlé Belgilux

Nescafé Cappucino, Maggi

Overtoom

Office workplace and office equipment

Panasonic Batteries Sales Europe

Panasonic Batteries

Provinciaal Onderwijs

Provincial Education/school – Student recruitment

Rogers Corporation

Manufacturer of high-performance specialty material products, serving a diverse range of markets

SAPPI

International paper, fibers, and timber industries

Wynn's Belgium – Specialty chemicals for automotive and fleet