

Agency description



Esplanade Advertising Ltd.
 Republikas laukums 3 - 124
 Riga, LV 1010
 Tel.: +371 67 502 888
 Fax: +371 67 502 889
 esplanade@esplanade.lv
 www.esplanade.lv

Main business areas:

- Strategy & Concept development
- Branding
- Design/Corporate identity
- Planning, execution of marketing projects, campaigns
- Brand management
- Creative production (ideas, messages)
- Media consultancy and buying
- Event Marketing
- Radio/TV
- Web projects
- PR

CommWorld contact person/s:

Ainars Pudans

Salient facts**Established**

1997

Corporation registration

Limited company

Management

Janis Blunavs
 Ainars Pudans

Total employees

12

Turnover

Approx. EUR 1,000,000

Agency profile

Esplanade is a full service agency constantly broadening its range of services. Agency is known for excellent brand management, allowing winning big international brands. However, lately focuses on local clients where brand development is more interesting task to follow.

Current major clients**Finnair**

Airline

Monier

Roofing solutions

Laine

Hotel

McDonald's

Restaurant

Čili Pica

Restaurants

Latvia Tours

Travel agency

MARS

Pet food brand Profilum

PF Kekava

Poultry manufacturer

EDC

Real estate developers

L'Oreal

Kerastase, L'Oreal Professionel,
 L'Oreal Luxury

Baltic Sea Port

Stevedoring

Mezam un darzam

Retail of forest & garden equipment

Epicor Software Latvia

Enterprise software solutions