

Agency description

gulliver

Gulliver Comunicazione & Marketing
 Via Fornaci, 239/a
 IT-35129 Padova
 Tel.: +39 049 893 66 39
 Fax: +39 049 893 57 62
 E-alessandra@gulliveradv.it
 www.gulliveradv.it

Other Branches:

Pordenone:
 Gulliver Friuli Srl
 Via Romagna, 9, 33080 Porcia (PN)
 Tel.: +39 0434 209 127
 Fax: +39 0434 209 705P

Rome:
 Gulliver Roma
 Via A. Caroncini, 33, 00197 Rome
 Tel.: +39 06 80693581
 Fax: +39 06 80696609

Main business areas:

- market strategy
- communication strategy
- media planning and buying
- creation
- graphic Design
- radio/TV commercial
- new media and Internet web design
- P.R.
- sponsorship
- promotion
- direct marketing
- trade fairs and conferences

CommWorld contact person/s:

Alessandra Baggio
 Luigi Servadio

Salient facts

Established
 1993

Corporation registration
 Limited liability company

Management
 Giuseppe Boratto
 Managing Director

Alessandra Baggio,
 Account Executive/Project
 Management

Total employees
 18

Turnover 2007
 Approx. EUR 1.500.000,00

Agency profile

Gulliver is an advertising agency located in the centre of the most highly developed area in Italy, the northeast. This means production and commercial situations that are both dynamic and in continual expansion. National and primary communications are essential prerequisites to providing creativity which is effective and never an end in itself. The agency's strength lies in the personal experience of Gulliver's staff team and their professional knowhow that has grown and matured in many product sectors, such as air conditioning, heating, television, reception systems, furnishing, consumer durables, cars, foods, department stores and hotels. The agency works for a large number of companies distinctly oriented towards export and with a strong presence in foreign markets; the agency is able to assist these clients, providing appropriate and quality solutions for all national and international communications and marketing requirements.

Current major clients

ACC
 compressor producer

Ardeco
 Furnitures

Assicurazioni Generali
 Assurance company

CALYX
 Whirlpool baths

Cantinae Clara Carpenè
 wine producer

Climaveneta
 Air conditioning

Dap Sides
 Integrated logistic solutions

Electrolux Professional
 World leader in Professional Laundry and Food Service Solutions

Elematic
 Rawlplug

Elvox
 Entry phones and home automation

Fassa Borotlo
 Lime and derivatives, cement plasters, mortars

GreenVision
 Wholesaler for eyewear

Gruppo Bonaldo
 (Bonaldo, Styling, Lead&Co),
 furnishing industry

Gruppo Greggio
 silverware and silver accessories

Gruppo Fracarro
 Satellites components

Moviemax
 Film distributor

Padova Fiere
 Fair of Padua

Palazzetti
 Fireplaces and wood-burning stove

Panto
 Frames

San Benedetto
 Mineral water and soft drinks